



**Seminar on Economic Enterprise and Community Development
And Leader Skills Module 2: LIFO, Communicating for Greatest Impact**

Thursday, March 14– Friday, March 15, 2019

AGENDA

PARKING: Please leave plenty of time to get into Camden and park in the designated lot at the foot of Cooper Street

Thursday, March 14, 2019

- 8:30 AM Convene for Breakfast
American Water, One Water Street, Camden, New Jersey
- 9:15 AM The Business Decision to Move American Water Headquarters into Camden
Denise V. Free, LNJ'18, Director of Communications and External Affairs, New Jersey American Water
Susan Story, President and CEO, American Water
- 9:45 AM Seminar Overview
Mark M. Murphy, LNJ'91, President, Lead New Jersey
- 10:00 AM Location, Location: Economic Development Incentives and Business Development in Camden
Joe Myers, Chief Operating Officer, Coopers Ferry Partnership
Lara Price, Chief Operating Officer, Philadelphia 76ers
Keith Metzger, Director – Corporate Real Estate & Administration, Subaru of America
- 11:15 AM Break
- 11:30 AM New Jersey's Economic Competitiveness
Christina Renna, Senior Vice President, South Jersey Chamber of Commerce

Christine Buteas, LNJ'08, Chief Government Affair Officer, NJ Business and Industry Association

Lori Matheus, LNJ'00, Lead NJ Board Member an Executive Vice President, NJEDA

12:45 PM Lunch

2:00 PM Higher Education: Anchor Institutions in Redevelopment

Dr. Phoebe Haddon, Chancellor, Rutgers University – Camden

The Hon. Dana Redd, Chief Executive Officer, Rowan University/Rutgers-Camden Board of Governors
And former Mayor of Camden and State Senator

3:15 PM Health, Biotechnology, and R&D in the Garden State

Kamran Hashmi, Program Manager, Technology & Life Sciences, NJEDA

John B. Slotman, Vice President for Government Affairs, Bio New Jersey

Kim Case, LNJ'17, Executive Director, R & D Council of New Jersey

4:30 PM Adjourn to Drive to Hotel

6:00 PM Fellows' Dinner and Dinner Guest Speakers

Caffe Aldo Lamberti, 2011 Route 70 W, Cherry Hill

Gloria Bonilla-Santiago, LNJ'91 Founder, LEAP Academy Charter School
Rev. Floyd White, LNJ'00, Woodland Avenue Presbyterian Church

Friday, March 15, 2019

*Please check out of your hotel room **BEFORE** driving to breakfast.*

9:00 AM Convene for Continental Breakfast

Waterfront Technology Center, 200 Federal Street, Camden NJ

9:30 AM Welcome and Overview of Camden's Community Development Activities

Joe Myers, LNJ 05, and Coopers Ferry Partnership Team
Rev. Floyd White, LNJ 00

10:15 AM Leadership Skills Module 2: LIFO, Communicating for Impact

Mark Murphy and Jen Bredehoft

11:45 PM Lunch

12:30 PM LIFO, Communicating for Impact (continued)

Mark Murphy and Jen Bredehoft

2:00 PM Concluding Remarks and Adjourn

Mark M. Murphy, LNJ '91, President, Lead New Jersey