



LEAD NEW JERSEY
174 Nassau Street, Suite2500
Princeton, New Jersey 08540
<http://www.leadnj.org>

**THE ISSUES OF OUR TIMES: Social Action: Poverty and Social Justice; and Leadership
Module 2: Communicating for Greatest Impact Using LIFO**

Thursday, March 24 and Friday, March 25, 2022

SEMINAR AGENDA

Thursday, March 24, 2022: Via Zoom

- 9:00 AM **Welcome and Introduction**
Mark M. Murphy, LNJ'91, President
- 9:30 AM **The Faces of Poverty in New Jersey**

Jen Bredehoft, LNJ'10, Vice President, Moderator

Stephanie Koch, LNJ '18, CEO, Boys & Girls Club of Atlantic City
Jaymie Santiago, LNJ '16, President & CEO, New Brunswick Tomorrow
Sarah Steward, LNJ '21, COO, HomeFront NJ
Rich Uniacke, LNJ '10, Executive Director, Bridges Outreach
Kathy White, LNJ '22, COO, Volunteers of America Delaware Valley
- 11:45 AM **Lunch Break**
- 1:00 PM **Making the Two New Jerseys One**

Laura Sullivan, PhD, Director, Economic Justice Program
New Jersey Institute for Social Justice
- 2:00 PM **Social Action for Justice in the Garden State**

Mark M. Murphy, Moderator

Jeanne LoCicero, Legal Director, ACLU, New Jersey
Dena Mottola Jaborska, Executive Director, New Jersey Citizen Action
- 3:00 PM **Conclusion and Adjourn**
Mark Murphy

Friday March 25: Communicating for Impact using LIFO

10:00 **LIFO Training**

Mark Murphy and Jen Bredehoft, Certified LIFO Trainers

12:00 PM **Adjourn**