



LEAD NEW JERSEY
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Agenda & Readings: New Jersey’s Economy Seminar: Looking Forward to 2021

Friday November 6th, 2020

Session 1: 9:15am – 11:30am

Session 2: 1:00 pm – 3:00 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/3067249896?pwd=b0ErZUZycC9VREU2aTR3TG9QemdhdQT09>

Meeting ID: 306 724 9896

Passcode: LNJ2020

Session 1:

9:15 am Introduction to the Seminar

Mark M. Murphy, LNJ’91, President

9:30 am – 11:30am Creating & Maintaining a Vibrant Business Community

Christine Buteus, LNJ’08, Chief Government Affairs Officer

NJ Business and Industry Association

Lori Matheus, LNJ’00. Senior Vice President, New Jersey Economic Development Authority, Board Treasurer, Lead New Jersey

Christina Renna, President, Chamber of Commerce of

Southern New Jersey

Session 2:

1:00 pm – 3:00 pm Urban Economies in New Jersey: Entrepreneurs and Development Strategies

Lyneir Richardson, LNJ’16, Executive Director

Center for Urban Entrepreneurship and Economic Development, Rutgers

Alfa Demmellash, LNJ’14, Rising Tide Capital

Joe Myers, LNJ ‘05, CFO, Cooper’s Ferry Partnership

Readings

New Jersey Business & Industry Association: <https://njbia.org/>

New Jersey Economic Development Authority: <https://www.njeda.com/web/default.html>

Chamber of Commerce of Southern New Jersey: <https://www.chambersnj.com/>

Center for Urban Entrepreneurship & Economic Development, Rutgers Business School: <https://www.business.rutgers.edu/cueed>

Rising Tide Capital: <https://www.risingtidecapital.org/>

Cooper's Ferry Partnership: <https://coopersferry.com/>

dEconomic Outlook Ranking: <https://www.richstatespoorstates.org/states/NJ/>

R/ECON Forecast, August 2020: NJ's Pandemic Recovery & the Revised State Budget: <http://recon.rutgers.edu/wp-content/uploads/2020/09/RECON-august2020-execsum.pdf>

“Overcoming COVID-19’s Economic Impact,” <https://njbmagazine.com/monthly-articles/overcoming-covid-19s-economic-impact/>

“Demmellash: Big award can be start of something big,” <https://www.roi-nj.com/2020/10/14/finance/demmellash-big-award-can-be-start-of-something-big/>