



LEAD NEW JERSEY
20 Nassau Street
Suite 235B
Princeton, New Jersey 08542
Tel: 609-683-4400
<http://www.leadnj.org>

MEMORANDUM

TO: Lead New Jersey Class of 2019

FROM: Mark M. Murphy, LNJ '91, President
Jennifer Bredehoft, LNJ '10, Vice President

RE: Seminar on Economic Enterprise & Community Development, May 14-15, 2019

On Thursday, May 14 and Friday May 15, 201, we will be in Camden for our Seminar on Economic Enterprise & Community Development. We will examine such topics as economic development incentives, New Jersey's economic competitiveness, higher education institutions as anchors in redevelopment, and health and biotechnology.

Please arrive at the American Water Headquarters, 1 Water Street, Camden, on Thursday May 14, by 8:30am. Parking will be available in the garage on your right as you face the American Water building at the end of Cooper Street. You will need to show photo ID at the security desk. Please leave ample time to arrive, park, and register with security at American Water.

We will adjourn at approximately 4:30pm and drive to the Crowne Plaza Cherry Hill where you will have time to check in before dinner. We will then drive to dinner nearby at Caffe Aldo Lamberti, 2011 Route 70 West, Cherry Hill 08002, where we will be joined by two LNJ alumni guest speakers who have been active in Camden's redevelopment for many years.

Friday morning, we will convene at the Waterfront Technology Center, 200 Federal Street, in Camden, where we will hear more about Camden's community development activities and will have our second leadership skills module, LIFO: Communicating for Impact. Please be prepared with identification to enter the Tech Center.

Business casual attire is appropriate for this seminar's activities. Please dress appropriately for the weather to ensure comfort.